
Hervé Fleury

General Delegate of the Foundation and Executive Vice President of Institut Paul Bocuse



Additional information

Hervé Fleury began his career successively as director of sales and director of marketing at Grand Metropolitan Hotels in London, New York then in Brussels, followed by the Meridien Paris and then the Frantel hotel chain.

From 1981 to 1998, he pursued his career in an operational management role within the Accor Group's hotel and restaurant business.

In 1999, founder Paul Bocuse, and Gérard Pélisson, Chairman of the Board, entrusted him with senior management of the school.

In order to establish a great school and elevate it to the forefront of the regional, national and international scene, one needs to work by its side. With both passion and determination, and with Paul Bocuse and Gérard Pélisson's support, Hervé Fleury has led a team effort for 17 years, dedicated to the development of Institut Paul Bocuse, where he was promoted as Executive Vice President in June 2015.

As he is passionate about our trades and the French "art de vivre", his heart is set on transmitting to students graceful etiquette, elegance and innovative management by soliciting their awakening capacities, which are necessary to convey the pleasures of eating and hosting regardless of the context.

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[A naming campaign devoted to alumni](#)

The Institut Paul Bocuse alumni association, with the assistance of the Fondation G&G Pélisson, is launching a sponsorship campaign called "My Seat at the Institut Paul Bocuse" devoted ...

Contact

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