

Bachelor's Degree (Hons) in Foodservice Management

Presentation

Nature :

Diploma training

Level :

Niveau II

Study duration :

4 years

Accessible from :

Initial training



Join the next generation of managers, leaders in all areas of foodservice

The Foodservice industry is burgeoning. From the 'take away' concept to the gastronomy, you will adapt yourself to the new practices of our professions, rooted in world-renowned 'savoir-faire'.

- **You are familiar with the latest technology to enhance the customer experience.** As an Ambassador, you spread on the French modern 'art de recevoir'.
- **You will develop managerial expertise with considerable added value,** demanded by the biggest international groups. You are endowed with a spirit of leadership and bring through your own personality, a differentiating vision and a personalized customer service.
- **You master the development of concepts, the codes of your business** to better transpose them into the identity universe of the company. You rely on our important community to find the source of your ideas.

Our 4-year programme, based on international academic models, will help you continue your studies to secure a [Master's/MSc](#).

This education program offers recognition at the international and professional levels:

- An international **Bachelor's Degree (Hons) in Foodservice Management** awarded by Institut Paul Bocuse.
- The official title of **International Hotel and Restaurant Manager**, registered on the National Register for Professional Certification (level II) and granted by Institut Paul Bocuse.

Program



Two school years are held in the 1st year:

- February, 2019: bilingual course French/English or 100% English Track
- Fall 2019: bilingual course French/English

TEACHING BREAKDOWN



Modern teaching methods combined with a "test and learn" philosophy will help you develop your skills with real energy and a sense of responsibility.

You are involved in major international events organised by our prestigious partners.

INTERNATIONAL MOBILITY

In your 2nd or 3rd year, the university exchange scheme means you can customize your education.

> [Our International Mobility Partners](#)

WORKING EXPERIENCE

From the first year, the professional world is opened to you. You represent and share the company's values in the face of a multicultural clientele. You perform your techniques and your spirit of service, thanks to the contact with professionals.

At the end of your 4th year, you will be awarded a Bachelor's degree (Hons.) by Institut Paul Bocuse.

This degree is internationally and professionally recognised. Your qualification is also registered with the RNCP - the National Repertoire of Professional Competencies.

The five specializations offered:

- [Strategic Meetings and Events Management](#)
- [The Hospitality Entrepreneur](#)
- [International Wine and Beverage Management](#)

New specializations coming soon.

In the interest of the students, the program is subject to change.

Benefits of this training



KEY BENEFITS

- **Number 1, since the creation in 2009 of the Eduniversal National Rankings.**
- An education that is recognized in France and abroad and provided by professors, professionals and experienced consultants with international backgrounds

- **Cutting edge infrastructure:** [Le Royal, school-hotel MGallery by Sofitel 5*](#), the Housing Service, [6 restaurants](#) located in Ecully and Lyon center
- [A year of specialization](#) corresponding to the evolution of the needs of the foodservice industry
- Interaction with the [Laboratory of Service](#) where the quality of the relationship with the clients is at the heart of our research

EDUCATION COMBINING CREATIVITY AND AN ENTREPRENEURIAL SPIRIT

Institut Paul Bocuse encourages students to develop their **entrepreneurial spirit and international scope**.

The collaborative projects focus on the search for trailblazing ideas for new products and services that can stand the test of rigorous market analysis and feasibility study. This challenge allows students to be intensely creative but in a context of operational and managerial realities and financial exigencies.

Terms of admission

Sign

Intake February, 2019

Deadline for application submissions: November 30, 2018

100% English track

> [The admission and financial terms](#)

> [The application form](#)

Bilingual course French/English

> [The admission and financial terms](#)

> [The application form](#)

Intake September, 2019

Bilingual course French/English

> [The admission and financial terms](#)

> [The application form](#)

Scholarship

> [The policy and conditions](#)

> [The application form for grants based on social criteria](#)

> [The application form for merit scholarships](#)

Contacts

Admissions supervisor

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4th year Admission Specialization

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Program supervisor

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4th year Specializations

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Schooling

Tel. pedagogy

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> [THE BROCHURE](#)

Intake February, 2019

100% English track

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> [The application form](#)

Bilingual course French/English

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Worldwide Hospitality Awards



Alumni

> [Visit the Alumni website](#)

Internships and employment

> [Propose an internship or a job to the Institut Paul Bocuse students](#)

VAE

The Title as International Hotel and Restaurant Manager (level II), registered on the National Register for Professional Certification and granted by Institut Paul Bocuse, is accessible through [the VAE \(Validation of the Acquisition of Experience\)](#).